

**Clayton Valley Charter High School  
PFC General Meeting Minutes  
Tuesday, October 18th, 2016 at 7:03 p.m.  
CVCHS Library**

**I. Call to Order/President's Welcome/Introductions:**

Members of the PFC Executive Board were present as follows:

Katie Dresdow, Executive Vice President  
Kelley King – VP of Fundraising  
Tina Dietrich – Secretary  
Patrick Gaffney – Interim Principal  
John McMorris – Deputy Principal

**a. Fundraising Guest:** Great American Fundraising talked about the “59 minute fundraiser”. Students take the form home and list 25 people they plan to contact. They bring it back to their teachers. “Sales School” teaches to them to nail down where exactly the money is supposed to go. People want to support the students that have an individual goal. Students get a simple script which is generally successful. It’s not about the stuff, it’s about supporting the student and helping them meet their goal. It opens with “Can you help/support me with my goal? “ The average student sells at least 7 items. Start by setting an individual goal per student and talk about the goal, such as umbrellas for the quad, so you can get their buy-in. Students make the calls from their classroom with their group during the 59 minute period. It works because kids get engaged and can participate with their friends. Nicholas suggested reaching out to major clubs like CSF, NHF, Interact, and the students could use the time as service hours. He liked the cookie dough idea. Turnaround time is 10 to 12 business days. Katie suggested leaving cards and info with Sarah Lovick (for the teachers) and with Nicholas (for the students).

**II. Principal's Report:** Dr. Patrick Gaffney reported that we are in the throes of Homecoming. The parade is at 5pm tomorrow night in downtown Clayton. Friday is the Homecoming game. Be there by 6pm to see the ceremony. Nicholas said they will have the court walk out at 5:45pm. Mr. Anwar will run the show and they plan to start at 6pm. The dance is on Saturday. Band was at Fleet Week and came in 3<sup>rd</sup>. Cheer team won their recent competition. Cross country just went to a large meet and did very well. Our 3 top finishers were the best top finishers for any bay area meet in the last 30 years. Nicholas said The Crucible play was awesome and the women’s water polo team won their tournament.

**III. Faculty Representative Report:** Sarah Lovick reported that they took about 40 kids for \$5 on the bus to the college fair. They got a lot of great info. All 23 CSU’s were represented, so the students were introduced to many schools they otherwise wouldn’t have known about. Achieve 3000 data just came back. Every students was given a parent information packet in their English class in August. The English teachers “level set” the students. Regarding data from the Teen Esteem presentations, last May they did a demo with Teen Esteem with the AVID students. They passed out a sheet with the data that showed issues that are important to them, that they’re struggling with. They also passed out a sheet for the whole Freshman class that was given during the summer Freshman transition. Cameron mentioned that there is a big difference between Freshman and Juniors, so a Freshman data sheet wouldn’t accurately reflect older students. Nicholas suggested that a computer survey would have been more accurate, since students could be concerned about a teacher recognizing their handwriting, so they might not want to be honest.

**IV. Approval of Minutes:** *A motion to approve the September 20th, 2016 minutes was made by Katie Dresdow and seconded by Kathy Verderame . Motion approved.*

- V. Treasurer's Report:** Kevin was not feeling well, so Kelly King reported that \$19,870 was received from the Treasurer for walkthrough. Parent donations of \$1,277 came through from Paypal. Kevin McGregor did our taxes and he was late, so there is a \$40.86 late fee. Katie asked what we are going to do with the outstanding check. Nicholas said they will put it in savings in case she ever comes back to ask about it.
- VI. Fundraising Report:** Kelly King reported that they haven't seen anything yet for the start of the school year, because the shopping results haven't come in yet.
- VII. Leadership/Student Report:** Nicholas Grant reported that we got approved for the banners around the school. We should brainstorm about which companies to approach. He mentioned that Chevron and Safeway donate a lot to schools. Kathy suggested Wells Fargo. He thinks we should make a list and asked if Dr. Gaffney would send out the letters, so it will be coming from the Principal. Katie asked if this would be a PFC thing or ASB thing, or both. Nicholas said both. He said we need new mascot uniforms. He also would like to put some of it toward the CASL field trip. Alison said we should talk about how many banners we're considering so we don't overdo it. Student Leadership will have 2 booths at the Holiday Faire. Cameron asked if there was still space for the Hands For Humanity club to do a booth. Kelly said there should still be room.
- VIII. Old Business:**
- a. Holiday Faire:** Katie reported that Carrie has stepped down, but Kim is taking her place as the new additional chair lead. They need help with the raffle and pulling winners, etc. Please sign up on the sheet that is being passed around.
- b. Grad night raffle tickets are available.** Raffle tickets will be available tomorrow at the parade and Thursday at the senior activities meeting. So far 322 are signed up. The next meeting is this Thursday, 6pm, here in the library. Senioractivities@claytonvalley.org. is the email if you need to contact Alexis.
- IX. New Business:**
- **New Marquee:** Alison reported that the marquee on the front of the school doesn't work anymore. The one facing the quad is connected to that one, so it doesn't work either. A new one for the quad would be about \$25,000. We would like to get a big one that sits out on the street, so we wouldn't need the one on the front of the school anymore. Linzey said that the school would pay for some of it and they talked with Music Boosters, Athletic Boosters, and ASB to help with the rest, because it would benefit all. It would be a great fundraising tool. For example, parents could buy a "Happy Birthday" post. The gym marquee is a separate system and needs to come down. There will be full color video that is more engaging and dynamic. There are lots of possibilities with this new sign. The school will pay \$15K and Athletic Boosters has promised \$5K. Katie suggested talking about it at the next meeting and making a decision so we can let Alison know ASAP. She thought it would be good to contribute since we will benefit from the marquee.
  - **Every 15 Minutes:** Kathy Verderame asked if we're getting every 15 minutes this year. Dr. Gaffney didn't know.
- X. Meeting adjourned at 8:35 p.m.**